#### BETTER FUNDING FOR A BRIGHTER FUTURE SOCIAL RESPONSIBILITY CHEQUE BOOK



Qismat Trust is a registered charity in England & Wales with Charity Reg No 1146695

WWW.QISMATFUND.ORG

QISMAT

Better Funding For A Brighter Future

## English & Trade Learning Centres

 $\pounds 25$  per person

According to the Human Development Index, English speaking job seekers are four times as likely to be gainfully employed. In lower income economies, it costs only £25 to empower 1 person with the skill sets to engage in labour linked activities.

BENEFICIARY IMPACT Disadvantaged communities with limited access to vocational programmes within APAC

# QISMAT

Better Funding For A Brighter Future

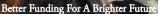
#### Mobile Phone Empowerment



Mobile phone ownership distinctly benefits women by giving them a sense of autonomy and enhancing well-being as well as access to educational, health, business and employment opportunities. £50 provides one year of mobile phone service per woman.



BENEFICIARY IMPACT Promote gender equality and empower women in APAC, MENA & Africa



#### Dastarkhwan



Dastarkhwan refers to a feast or eating in a traditional way with respect towards the food and the way the food is set out. £100 feeds 250 women and children one special meal a day.



BENEFICIARY IMPACT Eradicate extreme poverty and hunger in APAC



#### Microventures



In underprivileged communities, an "idea" is effectively a beacon of hope for a better quality of life. These ideas never get a chance to flourish without nourishment. Microventures is an equalizer providing mentorship and £250 seed funding to "entrepreneurs-to-be" in the remotest of villages.



BENEFICIARY IMPACT Promote entrepreneurial innovation regardless of economic background within APAC

## QISMAT

Better Funding For A Brighter Future

### 1 Million Kids in School



hank you

Over 70 million children worldwide are currently not in primary schooling. Our goal is to have 1 million children enrolled in school by 2015 to complete a full course of primary education. £500 will allow an entire classroom to go to school for one year inclusive of books, uniforms, teachers' salaries etc.



BENEFICIARY IMPACT Achieve universal primary education in APAC, MENA, Africa & Eurasia

# QISMAT

Better Funding For A Brighter Future

### Rickshaws for Relief

on behalf of



Rickshaws, in their many forms and names, exist throughout rural & urban cities around the world, akin to London's Black Cab. £850 buys a refurbished, environmentally friendly rickshaw to serve as a source of income and a means of transport for a family of 4.



BENEFICIARY IMPACT Providing sustainable incomes in APAC & Africa



## $\pounds 1,500$ month

Better Funding For A Brighter Future

Enjoyment, laughter and play are essential for a child's development, especially those affected by trauma. The Rickshaw Circus employs circus acts as a therapeutic tool for working with children and youth affected by war, natural disasters and other forms of trauma.



BENEFICIARY IMPACT Alleviate the pressures of war, natural disasters and trauma in children in APAC, MENA & Africa

## QISMAT

Better Funding For A Brighter Future

### Qismat's Shukria Show



Thank you

Imagine a show, akin to "X Factor", where a national audience votes on charities competing against each other for vital fundraising appeals. Qismat's Shukria show, produced by Endemol, is able to send an SMS micro donation request to over 100m mobile subscribers in Pakistan for as little as £2,500.



BENEFICIARY IMPACT Provide large scale sustainable fundraising through Qismat's Micro Donations Platform

# en behalf of ECC

#### Mobile Health Clinic



Thank you

Mobile health clinics are a vital and life-saving method of delivering medical expertise to some of the most remote regions affected by natural disasters and in need of emergency relief. Our health clinics will allow access to treatment, medicine and vaccines to those requiring urgent care. A mobile health clinic ranges in cost between £35k-£65k.

BENEFICIARY IMPACT Accessible health care in remote regions of APAC



A donation, like any other contribution of personal resources, should be looked at as an investment. As with most investments, one expects a return which we believe translates to transparency and accountability for maximized beneficiary impact. Please donate as much as you wish specifying your preferred target beneficiaries.



BENEFICIARY IMPACT

Supporting the United Nations Millennium Development Goals in APAC, MENA, Africa & Eurasia

# QISMAT

Text "**QCSR1010**" to 70070 to donate £10

#### Supporting the United Nations Millennium Development Goals



ERADICATE EXTREME POVERTY AND HUNGER



COMBATHIV/AIDS, Malaria and other Diseases

ACHIEVE UNIVERSAL PRIMARY FOLICATION



PROMOTE GENDER Equality and empower Women



ENSURE Environmental Sustainability



AGLOBAL Partnershipfor Development



•

**IMPROVE MATERNAL** 

HEALTH

Sotheby's





More Ways to Help: www.qismatfund.org/support

#### **QISMAT LONDON**

www.qismatfund.org Email: info@qismatfund.org Telephone: +44 203 137 7630

#### ICONIC RICKSHAWS for RELIEF

www.iconicrickshaws.org Email: info@iconicrickshaws.org Telephone: +44 203 137 7630

#### **QISMAT PAKISTAN**

www.qismat.org.pk Email: info@qismat.org.pk Telephone: +92 423 711 2444